



FCL:SEC:SE:19:234 19th November, 2019

BSE Limited National Stock Exchange of India Ltd Luxembourg Stock Exchange

Ref:

Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements)

Regulations, 2015 (the "Regulations"),

Dear Sirs,

Sub: Conference Call organized for 19th November, 2019

We refer our earlier letter Ref.No. FCL:SEC:SE:19:233 dated 18th November, 2019 and enclose a copy of presentation of the Company in which its representatives were Mr D K Chhabria, Executive Chairman and Mr Mahesh Viswanathan.

This is for your kind information and updation on the website of the Exchange.

Thanking you,

Yours faithfully For FINOLEX CABLES LIMITED

R G D'SILVA Company Secretary & President (Legal)

Encl: As stated above.

Regd. Office: 26-27, Mumbai-Pune Road, Pimpri, Pune - 411 018. India. Tel.: 91-20-27475963.

Fax: 020-27470344, 27472239, Website: www.finolex.com Email: sales@finolex.com

CIN No.: L31300MH1967PLC016531





Finolex Cables Limited

Earnings Presentation
November 2019

Disclaimer



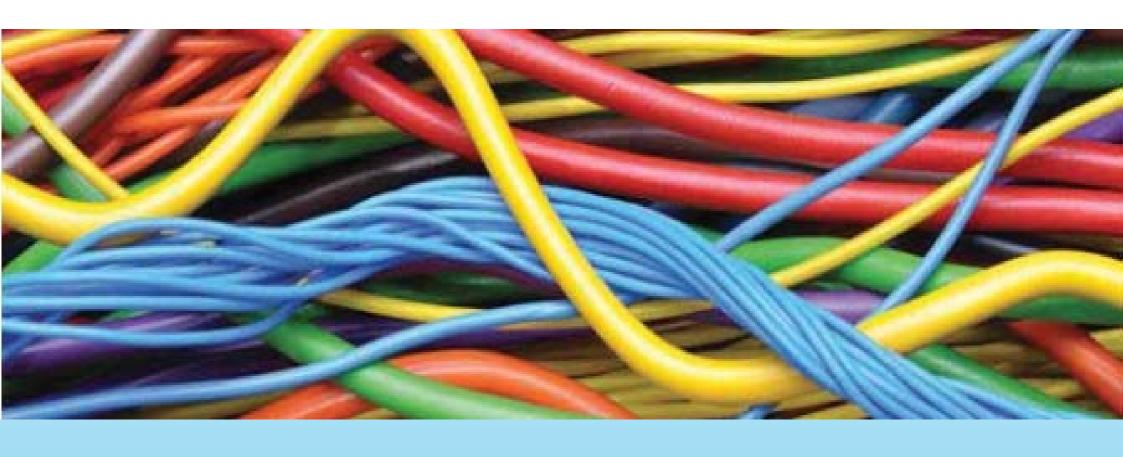
This presentation and the accompanying slides (the "Presentation"), which have been prepared by Finolex Cables Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company. This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

TABLE OF CONTENT



Executive Summary	4
Company Overview	6
Category & Product Portfolio	9
Key Management	13
Timeline	14
Geographical Footprint	16
SWOT Analysis	17
Financial Overview	20
Capital Market Data	31



EXECUTIVE SUMMARY











One of India's leading Electricals brand - a market leader in India's Wires & Cables (W&C) industry and fast growing player in the FMEG category

Diversified product portfolio

- Wires and cables: Light duty cables, power and control cables and communication cables.
- **FMEG:** Electric switches, switchgears, LED Lightings, Fans, water heaters.
- Leveraging the brand equity of Finolex, extended our brand offerings to home appliances

Multi location manufacturing

- 5 manufacturing plants
- 28 depots
- JV with Sumitomo, Japan for EHV cables
- Marketing JV with Corning for Optic Fibre technology
- Technical collaboration with NSW, Germany for manufacture of cables for submersible pump industry.

Widespread distribution network

- 800 distributers
- 4000+ dealers
- 30000+ retailers
- Launched our own e-retail site

FY19 Financial (Cr)			
Revenue	3,199.62		
EBITDA	573.33		
PAT	344.09		
EPS	22.50		





COMPANY OVERVIEW



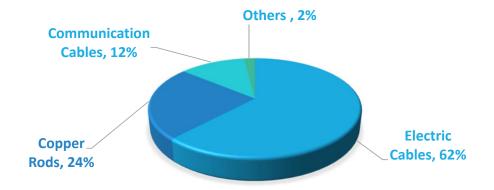


Electrical Cables and Wires

- Leader in the electrical housing wires segment and commands a premium over its peers
- Strong brand positioning and superior product quality enabled the company to achieve higher margins
- This segment accounts for 80% of the company's revenues and offers a wide range of products in each of the segments
- The company managed to report 80.91% in electrical W&C segment.

Communication Cables

- Revenues growth was led by ramp up of its communication cables business.
- Rising volume of mobile data traffic coupled with government's thrust on digitization has led to a surge in demand.
- OFCs accounts for 70% of communication cables and is largely B2B business.
- Finolex is increasing its OFC capacity to 60% as its current unit is operating close to capacity.



Emerging Player - FMEG



- Finolex entered the FMEG segment to capitalize on the strong brand recall and sales network
- The company first entered the electrical switches and lighting segment, leveraging its widespread distribution network in the country. The company than introduced switchgears, fans and water heaters
- New products within FMEG sector grew by more than 10% y-o-y each in FY19
- These products have been well accepted, along with that the distributors have expanded and continued presence in visual media have contributed to the Finolex brand recognition.
- For these products the company has setup a different channel and is using asset light model.



















Category & Product Portfolios



WIRES & CABLES

Light Duty Cables

- FR PVC insulated industrial cables
- Flexible cables
- Solar cables
- Elevator cables
- 3CF & WW cables for agricultural sector
- Auto & Battery cables for automobile sector

Power & Control Cables

LT & HT Power and Control cables

Communication Cables

- Co-axial cables
- Speaker cables
- CCTV cables

- Jelly Filled Telephone Cables (JFTC)
- LAN cables
- Telephone cables
- Optic Fibre cables

LIGHTING

- CFL range
- T5 & T8 tubes
- Ballast Fittings
- Luminaries
- LED products

ELECTRICAL SWITCHES

- Switch range
- Mounting boxes

SWITCHGEAR

- MCB
- RCCB
- DB

FANS

- Ceiling fans
- Table fans
- Wall fans
- Pedestal fans
- Exhaust fans

WATER HEATERS

- Instant
- Storage











Group	Product Covered		Applications
Electrical Cables	• 1100 V PVC Insulated Cables		Electrification of industrial establishments, used by construction industry, electrical panel wiring and
	 Motor winding PVC insulated 		consumer electrical goods Submersible pumps and electrical motors
	Automotive/battery cables		Wiring harness for automobile industry and battery cables for various applications
	UPS cables		For providing power from the UPS to the computer / appliances in the networking
	 Heavy duty, underground, low voltage and control cables 		environment
			Connection to the user point from main supply of power
	 Heavy duty, underground, high voltage, power cable 		Intra-city power distribution network
	Elevator cables		For use by Elevator industry
	Solar Cables		Specially insulated cables for use in solar parks

Group	Product Covered	Applications
 Copper Rods Electrical Switches Lamps 	CCC rods of 8 mm diameter	Raw material for manufacturing copper- based Cables
	 Premium and classic switches, sockets, regulators, etc 	For power supply to equipment in domestic, commercial and industrial environment
	 Retrofit/non-retrofit CFL lamps and T5 Tube Lights and Fittings, LED based lighting solutions 	Lighting for homes, hotels, shops, offices and factories (both indoor and outdoor applications). Also available for street light applications
• Electrical Fans	 Ceiling Fans, Portable Fans, Exhaust Fans 	For use in domestic, commercial and industrial environment
	 Miniature Circuit Breakers (MCB), Residual Current Circuit Breakers (RCCB), Moulded Current Circuit Breakers (MCCB) 	For use in voltage surge protection and safety applications in domestic and commercial environment
Water Heaters	and Distribution BoxesInstant and Storage Water Heaters	For use in domestic and commercial environment

Group	Product Covered	Applications
Communication Cables	 Jelly filled telephone cables (JFTCs) Local area network (LAN) cables PE insulated telephone cables Coaxial cables Speaker cables Optic Fibre Optic Fibre cables V-SAT cables CCTV cables 	Telephone line connections to exchanges and users Indoor and outdoor networking, voice and data transmission, broadband usage Telephone instrument connections to EPABX Cable TV network solutions, microwave communications, mobile towers Broadcasting applications in buildings and electronic goods Principal raw material for Optic Fibre cables Networks requiring high speed transfer of large bandwidth for voice image and data transmission For connecting V-SAT dish to base station For better quality of CCTV images

•

Key Management Team





Mr. Deepak Chhabria

He joined Finolex Cables Ltd as Deputy Production Manager in 1986. Deepak was actively involved in setting up 9 different manufacturing Plant across 4 locations in India. Under his able guidance, the Company now produces a variety of electrical and communication cable products, copper rods, electrical switches, Compact Fluorescent lamps and PVC Sheets. Mr. Chhabria is also the Chairman of Finolex J-Power Systems Pvt. Ltd. A Project has been set up in a Joint Venture with J-Power Systems, Japan to produce power cables up to 500 KV, the only Indian Company to have this capability. J-Power Systems is a 100% subsidiary of Sumitomo Electricals of Japan. Mr. Chhabria has also served as the Chairman of CII-Pune Chapter in 2008. S.S.C – Loyola High School, Pune A-Levels – Seven Oaks School, Kent, England Bachelors in Engineering Management – University of Evansville, Indiana, USA.



Mr. Mahesh Viswanathan

He joined Finolex Cables Ltd in October 2008. A Chartered Accountant by profession, he has many years of experience in the industry and in various aspects such as Management, Taxation and Finance. He has worked with several Multinational companies.



Timeline Indian Cable Industries acquired Alpha Rubber Finolex AT&T JV, **Technical** and thereafter Cables Optical Fibre Low Voltage Power Collaboration with company name changes The business was Cable Plant, Pimpri, Plant, Urse, NSW, Germany to Finolex Cables Ltd. started as a Maharashtra Maharashtra partnership firm "Indian Cables 9 3 5 Industries:. The journey begins.. 1987 1958 1960 1989 998 1974 1983 Light Duty Cables Plant, Pimpri, Maharashtra 10 **Indian Cable Industries** Finolex Cables Ltd. got listed Jelly Filled Telephone **Finolex** Essex JV, was dissolved and the via a maiden Public Issue Cables Plant, Urse, Copper Rod Plant, Goa business was taken Jelly Filled Telephone Cables Maharashtra (Backward Integration)

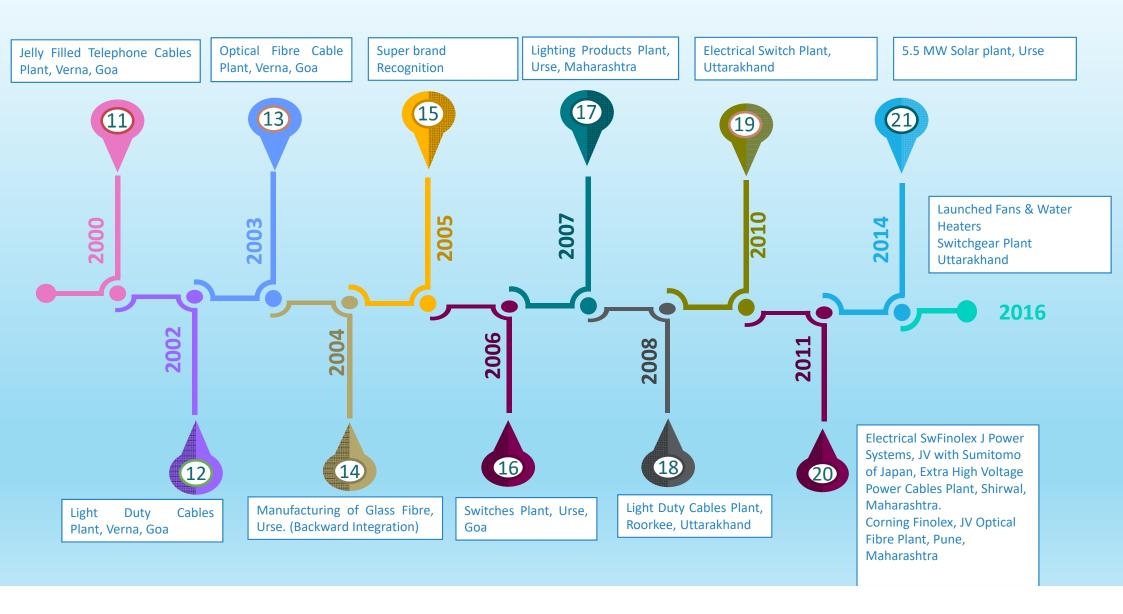
Plant, Pimpri, Maharashtra

over by Finolex Cables

Ltd.

Timeline





GEOGRAPHICAL FOOTPRINT

6 28

Manufacturing Plants Depots

4000+ 30000+

Channel Partners Dealers



Geographical Footprint

LOCATION	PRODUCT	
Uttarakhand	Electric wire for construction; wires for automobile; switches; switchgear and Agricultural applications	
Shirwal, Maharashtra	Extra High Voltage (EHV) cables	
Urse, Maharashtra	All electrical cables, optic fibre cables and all communication cables	
Pune – Pimpri	Minimal manufacturing, telephone cables; winding wire for pump-set industry	
Verna Goa	All electrical products except power cables, communication cables except lan cables	
Ponda Goa	Copper Rods	
Note: Capacity utilization levels at all manufacturing facilities at 75% except Ponda Goa		

FINANCIAL OVERVIEW



Q2FY20 – Operational Highlights

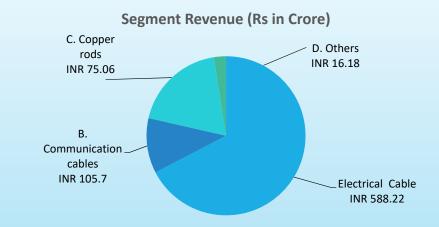
Margins

- Electrical Cable EBIT margin decline from 17% to 14% is due to change in sales mix and commodity
- Communication Cable EBIT margin decline from 13% to 7% due to change in market and product offered. And also fibre international price reduced leads to lower selling price across all segment of communication product.

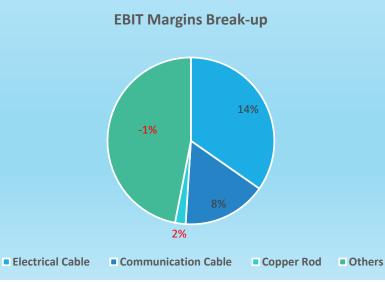
Profitability

- Revenue for the quarter stood at INR 715.76 Cr but the EBIT margin improved from 15% to 19% compared with last quarter.
- Profit for the quarter improved from INR 81.57 Cr. to 123.12 Cr. And registered a growth of 52.3% on Q-o-Q basis

Q2FY20- Segmental Revenue Break-up



Segmental EBIT Margin Break-up



Q1FY20 - Financial Snapshot

Revenue (Rs in Crore)



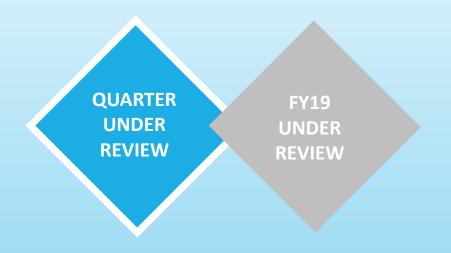
PBT(Rs in Crore)



PAT (Rs in Crore)







Q2-FY20 KEY FINANCIAL HIGHLIGHTS



FAN

TORRENCE FERRATA

(Standalone Quarter Performance) (INR Cr)



^{*}Includes other income

STANDALONE FINANCIAL HIGHLIGHTS Q2-FY19 (IND-AS)



INCOME STATEMENT (INR Cr)	Q2-FY20	Q1-FY20	Q-o-Q	Q2-FY19	Y-o-Y
Total Income*	780.47	829.71	(5.9)%	772.39	1.0%
Total Expenses	631.36	701.74	(10.0)%	628.13	0.5%
EBITDA	149.11	127.97	16.5%	144.26	3.4%
EBITDA Margins (%)	19.11%	15.42%	369Bps	18.68%	43Bps
Depreciation	9.8	9.9	(1.0)%	11.03	(11.2)%
EBIT	139.31	118.07	18.0%	133.23	4.6%
EBIT Margins (%)	17.85%	14.23%	362Bps	17.25%	60Bps
Finance Cost	0.23	0.22	4.5%	0.32	(28.1)%
Profit Before Tax	139.08	117.85	18.0%	132.91	4.6%
Tax	15.96	36.28	(56.0)%	40	(101.4)%
Profit After Tax	123.12	81.57	50.9%	92.91	32.5%
PAT Margins (%)	15.78%	9.83%	595Bps	12.03%	375Bps
Other Comprehensive Income	(1.75)	(14.39)	(87.8)%	(10.15)	(82.8)%
Total Comprehensive Income	121.37	67.18	80.7%	82.76	46.7%
EPS Basic (INR)	8.05	5.33	51.0%	6.07	32.6%



LED TRACK LIGHT

^{*}Includes other income

CONSOLIDATED FINANCIAL HIGHLIGHTS Q2-FY20 (IND-AS)

Fi	no	lex
gets	people 1	ogether

INCOME STATEMENT (INR Cr)	Q2-FY20	Q1-FY20	Q-o-Q	Q2-FY19	Y-o-Y
Total Income*	740.28	829.71	(10.8)%	732.2	1.1%
Total Expenses	618.76	701.74	(11.8)%	628.13	(1.5)%
EBITDA	121.52	127.97	(5.0)%	104.07	16.8%
EBITDA Margins(%)	16.42%	15.42%	100Bps	14.21%	221Bps
Depreciation	9.8	9.9	(1.0)%	11.03	(11.2)%
EBIT	111.72	118.07	(5.4)%	93.04	20.1%
EBIT Margins (%)	15.09%	14.23%	86Bps	12.71%	238Bps
Finance Cost	0.23	0.22	4.5%	0.32	(28.1)%
Share of net Profit of an Associate & JV	29.82	20.15	48.0%	24.22	23.1%
Profit Before Tax	141.31	138	2.4%	116.94	20.8%
Tax	14.47	41.05	(64.8)%	45.14	(67.9)%
Profit After Tax	126.84	96.95	30.8%	71.8	76.7%
PAT Margins (%)	17.13%	11.68%	545Bps	9.81%	732Bps
Other Comprehensive Income	(1.9)	(14.9)	(87.2)%	(10.07)	(81.1)%
Total Comprehensive Income	124.94	82.05	52.3%	61.73	102.4%
EPS Basic (INR)	8.29	6.34	30.8%	4.69	76.8%

LIGHTING PRODUCT



HIGHBAY



LED SLIM PANELS ROUND



NEW LED BULB BLISTER PACK



LED TRACK LIGHT

^{*}Includes other income

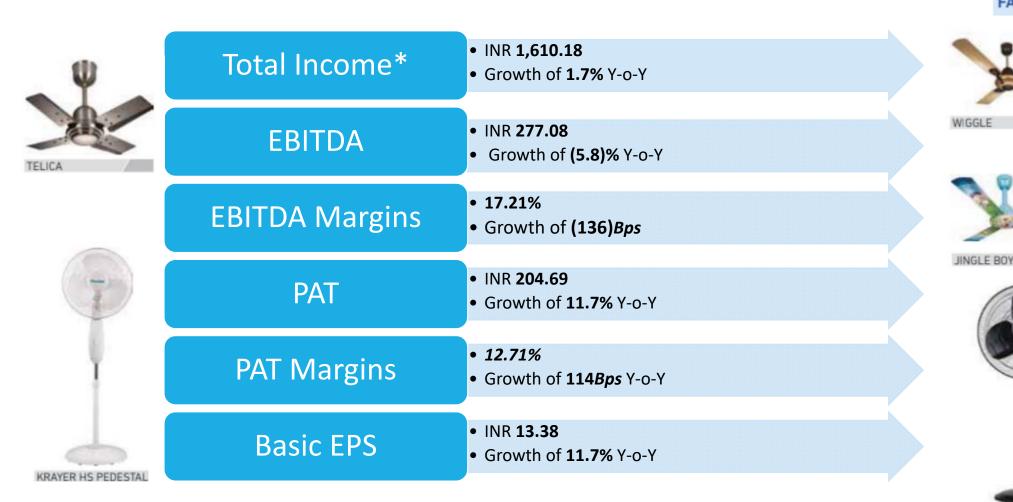
H1FY19 KEY FINANCIAL HIGHLIGHTS



FAN

TORRENCE FERRATA

(Standalone Quarter Performance) (INR Cr)



^{*}Includes other income

STANDALONE FINANCIAL HIGHLIGHTS H1FY20 (IND-AS)

INCOME STATEMENT (INR Cr)	H1FY20	H1-FY19	Y-o-Y
Total Income*	1,610.18	1,583.67	1.7%
Total Expenses	1.333.1	1,289.53	3.4%
EBITDA	277.08	294.14	(5.8)%
EBITDA Margins (%)	17.21%	18.57%	(136) Bps
Depreciation	19.7	20.77	(5.2)%
EBIT	257.38	273.37	(5.8)%
EBIT Margins (%)	15.98%	17.26%	(128) Bps
Finance Cost	0.45	0.62	(27.4)%
Profit Before Tax	256.93	272.75	(5.8)%
Tax	52.24	89.5	(41.6)%
Profit After Tax	204.69	183.25	11.7%
PAT Margins (%)	12.71%	11.57%	114 Bps
Other Comprehensive Income	(16.14)	(8.5)	89.9%
Total Comprehensive Income	188.55	174.75	7.9%
EPS Basic (INR)	13.38	11.98	11.7%

^{*}Includes other income







HIGHBAY



LED SLIM PANELS ROUND



NEW LED BULB BLISTER PACK



LED TRACK LIGHT

CONSOLIDATED FINANCIAL HIGHLIGHTS Q2-FY20 (IND-AS)

INCOME STATEMENT (INR Cr)	H1-FY20	H1-FY19	Y-o-Y
Total Income*	1,569.99	1,543.48	1.7%
Total Expenses	1,320.5	1,290.53	2.3%
EBITDA	249.49	252.95	(1.4)%
EBITDA Margins(%)	15.89%	16.39%	(50) Bps
Depreciation	19.7	20.77	(5.2)%
EBIT	229.79	232.18	(1.0)%
EBIT Margins (%)	14.64%	15.04%	(40) Bps
Finance Cost	0.45	0.62	(27.4)%
Share of net Profit of an Associate & JV	49.97	58.47	(14.5)%
Profit Before Tax	279.31	290.03	(3.7)%
Tax	55.52	101	(45.0)%
Profit After Tax	223.79	189.03	18.4%
PAT Margins (%)	14.25%	12.25%	200 Bps
Other Comprehensive Income	(16.8)	(8.74)	92.2%
Total Comprehensive Income	206.99	180.29	14.8%
EPS Basic (INR)	14.63	11.98	22.1%

^{*}Includes other income



LIGHTING PRODUCT



HIGHBAY



LED SLIM PANELS ROUND

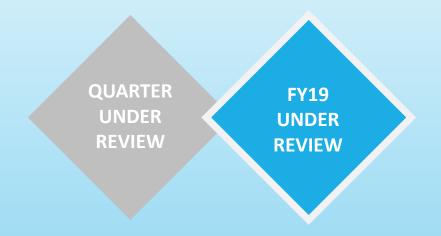


NEW LED BULB BLISTER PACK



LED TRACK LIGHT





STANDALONE FINANCIAL HIGHLIGHTS FY19 (IND-AS)

INCOME STATEMENT (INR Cr)	FY19	FY18	Y-o-Y
Total Income*	3,199.62	3,011.63	6.2%
Total Expenses	2626.29	2,461.91	6.7%
EBITDA	573.33	549.72	4.3%
EBITDA Margins (%)	17.92%	18.25%	(33Bps)
Depreciation	40.55	43.8	(7.4)%
EBIT	532.78	505.92	5.3%
EBIT Margins (%)	16.65%	16.80%	(15Bps)
Finance Cost	0.92	1.44	(36.1)%
Profit Before Tax	531.86	504.48	5.4%
Tax	187.77	146.28	28.4%
Profit After Tax	344.09	358.2	(3.9)%
PAT Margins (%)	10.75%	11.89%	(114Bps)
Other Comprehensive Income	(24.57)	13.47	(282.4)%
Total Comprehensive Income	319.52	371.67	(14.0)%
EPS Basic (INR)	22.5	23.42	(3.9)%

^{*}Includes other income























THANK YOU